



# Partner in the 2023 IHEA Congress



# About IHEA

The International Health Economics Association (IHEA) is a not-for-profit membership organization, established in 1994. It has members from over 100 countries, and more than 10,000 health economists receive our electronic content and are connected to our social media accounts.

IHEA's mission is to foster an inclusive global community of health economists, committed to strengthening the field, sharing ideas and resources, developing and applying economic theory and methods and generating evidence for improved, equitable health and health care.

Our membership includes senior health economists in positions of influence in academia, government, the private sector and international organizations, as well as a large student and early career membership.

# About the IHEA Congress

IHEA's biennial congress is the only *global* forum for health economists to engage around the latest methodological developments, present recent research findings and explore the implications of this research for health policy and practice, across the full spectrum of health economics' fields.

It is the leading venue for networking between researchers, students, policy-makers and industry representatives and to hear from established and emerging leaders in health economics from around the world.

IHEA congresses have grown from about 650 delegates at the inaugural congress in 1996 to between 1,200 and 1,500 delegates at recent onsite congresses.

# The 2023 IHEA Congress

The 2023 IHEA Congress, “Diversity in Health Economics” will be held in Cape Town, South Africa. Pre-congress sessions will be held on 8<sup>th</sup> and 9<sup>th</sup> July and the main congress from 10<sup>th</sup> to 12<sup>th</sup> July 2023.

Cape Town is recognized as one of the most biodiverse cities with the highest known concentration of plant species, the majority of which grow nowhere else in the world.

This inspired the congress name, which also reflects IHEA’s desire to attract a diversity of health economists, research and perspectives to the congress.



# Diversity in Health Economics

15th IHEA World Congress  
Cape Town, July 8-12, 2023

# Funding partnership opportunities

We invite you to partner with us in our first congress to be held in Africa. Funding partners play a critical role in the success of the IHEA congress, particularly to keep registration fees affordable and to support the participation of full-time students and delegates from low- and middle-income countries.

## Gold

**US\$75,000 +**

- 3 complimentary delegate registrations
- Half-day pre-congress session\* (70 seater)
- Acknowledgements: Logo & name on plenary slides, banners & website

## Silver

**US\$50,000 +**

- 2 complimentary delegate registrations
- Half-day pre-congress session\* (50 seater)
- Acknowledgements: Logo & name on plenary slides, banners & website

## Bronze

**US\$25,000+**

- 1 complimentary delegate registration
- 90 minute pre-congress session\* (50 seater)
- Acknowledgements: Name on plenary slides, banners & website

\* All pre-congress session proposals will be reviewed for appropriateness by IHEA and local organizers



# Thank you

For more information and to discuss  
a funding partnership package,  
please contact

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