Centre for Economics of Obesity University of Birmingham, UK



- Our research measures the economic value of interventions that target the spectrum of factors that affect population obesity across several workstreams including green and blue spaces, workplaces, schools, retail, and active travel.
- We work closely with local government and external collaborators to develop methods for evaluation that accurately capture the competing pressures from scarce resources.
- Open to collaborations and opportunities for research visits: <u>e.frew@bham.ac.uk</u>













