

Economics of Obesity SIG News from the Regions:

Australia

The EOSIG made a formal response to the draft National Obesity Strategy including input from Jaithri Ananthapavan, Anagha Killedar , Alfredo Paloyo, Victoria Brown, Alison Hayes. Final strategy was released in March 2022, see: <https://www.health.gov.au/resources/publications/national-obesity-strategy-2022-2032>

Recent Publications

1. Ananthapavan J, Sacks G, Orellana L, Marshall J, Robinson E, Moodie M, Blake M, Brown A, Carter R, Cameron AJ. Cost-Benefit and Cost-Utility Analyses to Demonstrate the Potential Value-for-Money of Supermarket Shelf Tags Promoting Healthier Packaged Products in Australia. *Nutrients*. 2022 May 3;14(9):1919. doi: 10.3390/nu14091919. PMID: 35565886; PMCID: PMC9103654.
2. Nguyen P, Ananthapavan J, Tan EJ, Crosland P, Bowe SJ, Gao L, Dunstan DW, Moodie M. Modelling the potential health and economic benefits of reducing population sitting time in Australia. *Int J Behav Nutr Phys Act*. 2022 Mar 19;19(1):28. doi: 10.1186/s12966-022-01276-2. PMID: 35305678; PMCID: PMC8934131.
3. Hayes A, Swinburn B, Nichols M, Brown V. Cost-effectiveness of scaling up a whole-of-community intervention: The Romp & Chomp early childhood obesity prevention intervention. *Pediatr Obes*. 2022 Mar 17:e12915. doi: 10.1111/ijpo.12915. Epub ahead of print. PMID: 35301814.
4. Killedar A, University of Sydney PhD thesis Modelling the cost-effectiveness and equity impact of strategies to prevent childhood obesity in Australia. <https://hdl.handle.net/2123/27413>

United Kingdom

Centre for Economics of Obesity: Stakeholder Day

The newly formed Centre for Economics of Obesity <https://www.birmingham.ac.uk/research/centre-for-the-economics-of-obesity/index.aspx> at the University of Birmingham, UK held their first stakeholder advisory day on May 12th, 2022. The day involved the research team hearing from stakeholders representing local government, regional government, sport England, patient and public involvement, Birmingham health partners, and the UK Food Foundation on what their needs are for economic evidence to inform obesity policy. The team received helpful feedback from the stakeholders on the research progress across all workstreams including green and blue space, active transport, retail policy, schools, and the workplace.



For all EOSIG members attending the European Health Economics Association conference in July 2022 we would like to highlight our organized session scheduled on Wednesday 10.30am – 12.00pm:

Generating economic evidence to help local government address the wider determinants of obesity

HEH1.Aud1

Chair: Silvia Evers

- **Investment on Blue Space Infrastructure and Physical Activity-Related Health Outcomes: an overview of associations and conceptual pathways**
Nafsika Afentou, Centre for Economics of Obesity, University of Birmingham, UK
- **Does increasing the value of 'Healthy Start' vouchers lead to healthier purchasing decisions? Evidence from a UK study**
Hamideh Mohtashami Borzadaran, Centre for Economics of Obesity, UK
- **Conducting economic evaluations in non-healthcare settings: Methodological reflections from a UK school-based (FUEL) study**
Irina Pokhilenko, Centre for Economics of Obesity, UK
- **What matters the most? Socio-economic inequalities in excess weight across England.**
Paolo Candio, Centre for Economics of Obesity, UK