

**JOHN CAWLEY**

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[Faculty webpage](#) [Email](#) [Google Scholar](#) [Twitter](#)

**EMPLOYMENT**

Professor, Jeb E. Brooks School of Public Policy, Cornell University, 2021 – present  
Previously: Associate Professor (2005-2011), Assistant Professor (2001-2005)  
Professor, Department of Economics, Cornell University, 2011 – present.  
Director, Cornell in Washington, 2021 - present

**EDUCATION**

Ph.D., Economics, University of Chicago, 1999  
A.B., Economics, Harvard University, 1993, *Magna cum laude*

**HONORS AND AWARDS**

Honorary Professor of Economics, J.E. Cairnes School of Business and Economics, University of Galway, Ireland, 2014 – present.  
Fulbright Specialist in Economics to Ireland, Fulbright Scholar Program, U.S. Department of State and the Council for International Exchange of Scholars, 2016.  
State University of New York (SUNY) Chancellor’s Award for Excellence in Scholarship, 2016.  
Kappa Omicron Nu / Human Ecology Alumni Assoc Award for Excellence in Advising, 2015, 2006.  
Investigator Award in Health Policy Research, Robert Wood Johnson Foundation, 2014-17.  
Charles C. Shepard Science Award in Prevention, Centers for Disease Control and Prevention, 2009.  
John D. Thompson Prize for Young Investigators, awarded by the Association of University Programs in Health Administration, 2005.  
Robert Wood Johnson Foundation Scholar in Health Policy Research, University of Michigan, 1999 – 2001.

**OTHER AFFILIATIONS**

Visiting Professor, Erasmus Initiative Professor of Health Economics, Erasmus School of Economics, Erasmus University Rotterdam, 2018 – 2021.  
Visiting Professor, School of Economics, University of Sydney, Australia, 2013 – 2017.  
Research Associate, National Bureau of Economic Research, Programs in Health Economics and Health Care, 2006 – present (Faculty Research Fellow from 2000 – 2006).

**SERVICE TO IHEA**

Board of Directors, 2022 - present  
Finance Committee, 2022 - present  
Nominating Committee, 2017 – 2020.  
Selection Committee for the Kenneth J. Arrow Award, 2011 – 2016.  
Closing plenary speaker (joint), 2015 IHEA Congress  
Convenor and co-founder, IHEA Special Interest Group (SIG) on the Economics of Risky Health Behaviors, 2023 - present

**SERVICE TO OTHER PROFESSIONAL RESEARCH ORGANIZATIONS**

Chair, American Economic Association Committee on the Job Market, 2020 – present.  
Board of Directors, American Society of Health Economists, 2012 – 2020.

Secretary, American Society of Health Economists, 2014 – 2020.

## **EDITORIAL POSITIONS**

Editor, *Journal of Health Economics*, 2015 – 2020.

Editorial Board, *American Journal of Health Economics*, 2014 – 2020.

Associate Editor, *Health Economics*, 2012 – 2018.

Co-Editor-in-Chief, *Economics and Human Biology*, 2009 – 2012.

## **SELECTED PUBLICATIONS**

- Avery, Rosemary J., John Cawley, Julia Eddelbuettel, Matthew Eisenberg, Charlie Mann, Alan D. Mathios. 2023. “Consumer Responses to Firms’ Voluntary Disclosure of Information: Evidence from Calorie Labeling by Starbucks.” *American Journal of Health Economics*, 9(1): 22-46.
- Cawley, John, Michael Daly, and Rebecca Thornton. 2022. “The Effect of Beverage Taxes on Youth Consumption and BMI: Evidence from Mauritius.” *Health Economics*, 31(6): 1033-1045.
- Cawley, John, Alex Susskind, and Barton Willage. 2021. “Does Information Disclosure Improve Consumer Knowledge? Evidence from a Randomized Experiment of Restaurant Menu Calorie Labels.” *American Journal of Health Economics*. 7(4): 427-456.
- Cawley, John, David Frisvold, and David Jones. 2020. “The Impact of Sugar-Sweetened Beverage Taxes on Purchases: Evidence from Four City-Level Taxes in the U.S.” *Health Economics*, 29(10): 1289-1306.
- Biener, Adam, John Cawley, and Chad Meyerhoefer. 2020. “The Medical Care Costs of Youth Obesity: An Instrumental Variables Approach.” *Health Economics*; 29(5): 624-639.
- Cawley, John, David Frisvold, Anna Hill, and David Jones. 2019. “The Impact of the Philadelphia Beverage Tax on Purchases and Consumption by Adults and Children.” *Journal of Health Economics*, 67: 10225.
- Cawley, John, Euna Han, Jiyeon Kim, and Edward C. Norton. 2019. “Testing for Family Influences on Obesity: The Role of Genetic Nurture.” *Health Economics*, 28(7): 937-952.
- Böckerman, Petri, John Cawley, Jutta Viinikainen, Terho Lehtimäki, Suvi Rovio, Ilkka Seppälä, Jaakko Pehkonen, and Olli Raitakari. 2019. “The Effect of Weight on Labor Market Outcomes: an Application of Genetic Instrumental Variables.” *Health Economics*, 28(1): 65-77.
- Choi, Anna, and John Cawley. 2018. “Health Disparities across Education: The Role of Differential Reporting Error.” *Health Economics*, 27(3): e1-e29.
- Thow, Anne Marie, Shauna Downs, Christopher Mayes, Helen Trevena, Temo Waqanivalu, and John Cawley. 2018. “Fiscal policy to improve diets and prevent NCDs: from recommendations to action.” *Bulletin of the World Health Organization*, 96(3): 201-210.
- Soni, Aparna, Kosali Simon, John Cawley, and Lindsay Sabik. 2018. “The Medicaid Expansions of 2014 Increased Early Stage Cancer Diagnoses.” *American Journal of Public Health*, 108(2):216-218.
- Cawley, John, Barton Willage, and David Frisvold. 2018. “Pass-Through of a Tax on Sugar-Sweetened Beverages at the Philadelphia International Airport.” *JAMA*, 319(3):305-306.
- Cawley, John, Davide Dragone, and Stephanie von Hinke Kessler Scholder. 2016. “The Demand for Cigarettes as Derived from the Demand for Weight Control.” *Health Economics*, 25(1): 8-23.
- Cawley, John. 2015. “An Economy of Scales: A Selective Review of Obesity’s Economic Causes, Consequences, and Solutions.” *Journal of Health Economics*, 43: 244-268.
- Huang, Terry T-K, John Cawley, Marice Ashe, Sergio A. Costa, Leah M. Frerichs, Lindsey Zwicker, David Levy, Angela L. Cradock, Ross A. Hammond, Tracy Orleans, and Shiriki K. Kumanyika. 2015. “Mobilising Policy Action for Obesity Prevention.” *Lancet*, 385(9985): 2422-2431.
- Roberto, Christina A, Boyd Swinburn, Corinna Hawkes, Terry T-K Huang, Sergio A. Costa, Marice Ashe, Lindsey Zwicker, John Cawley, and Kelly D. Brownell. 2015. “Patchy Progress on Obesity

- Prevention: Emerging Exemplars, Entrenched Barriers, and New Thinking.” *Lancet*, 385(9985): 2400-2409.
- Cawley, John, Chad Meyerhoefer, Adam Biener, Mette Hammer and Neil Wintfeld. 2015. “Savings in Medical Expenditures Associated with Reductions in Body Mass Index Among Adults With Obesity, by Diabetes Status.” *PharmacoEconomics*, 33: 707-722.
- Cawley, John, Michael Morrissey and Kosali Simon. 2015. “The Earnings and Consulting Income of U.S. Health Economists: Results from the 2012 Survey of the American Society of Health Economists.” *American Journal of Health Economics*, 1(2): 255-274.
- Cawley, John, Asako S. Moriya, and Kosali Simon. 2015. “The Impact of the Macroeconomy on Health Insurance Coverage: Evidence from the Great Recession.” *Health Economics*, 24(2): 206-223.
- Cawley, John, David Frisvold, and Chad Meyerhoefer. 2013. “The Impact of Physical Education on Obesity among Elementary School Children.” *Journal of Health Economics*, 32(4): 743-755.
- Cawley, John, and Joshua A. Price. 2013. “A Case Study of a Workplace Wellness Program That Offers Financial Incentives for Weight Loss.” *Journal of Health Economics*, 32(5): 794-803.
- Cawley, John, and Christopher J. Ruhm. 2012. “The Economics of Risky Health Behaviors.” In *Handbook of Health Economics, Volume 2*. Edited by Thomas G. McGuire, Mark V. Pauly, and Pedro Pita Barros, 95-199. New York: Elsevier.
- Cawley, John and Chad Meyerhoefer. 2012. “The Medical Care Costs of Obesity: An Instrumental Variables Approach.” *Journal of Health Economics*, 31(1): 219-230.
- Cawley, John, and Johanna Catherine Maclean. 2012. “Unfit for Service: The Implications of Rising Obesity for U.S. Military Recruitment.” *Health Economics*, 21(11): 1348-1366.
- Cawley, John, Euna Han, and Edward C. Norton. 2011. “The Validity of Genes Related to Neurotransmitters as Instrumental Variables.” *Health Economics*, 20(8): 884-888.
- Cawley, John. 2010. “The Economics of Childhood Obesity.” *Health Affairs* 29(3): 364-371.
- Cawley, John, John Moran, and Kosali Simon. 2010. “The Impact of Income on the Weight of Elderly Americans.” *Health Economics*, 19(8): 979-993.
- Burkhauser, Richard V., and John Cawley. 2008. “Beyond BMI: The Value of More Accurate Measures of Fatness and Obesity in Social Science Research.” *Journal of Health Economics*, 27(2): 519-529.
- Morrissey, Michael A., and John Cawley. 2008. “U.S. Health Economists: Who We Are and What We Do.” *Health Economics*, 17(4): 535-543.
- Cawley, John, Chad Meyerhoefer, and David Newhouse. 2007. “The Impact of State Physical Education Requirements on Youth Physical Activity and Overweight.” *Health Economics*, 16(12): 1287-1301.
- Cawley, John, and Michael A. Morrissey. 2007. “The Earnings of U.S. Health Economists.” *Journal of Health Economics*, 26(2): 358-372.
- Cawley, John, David Grabowski, and Richard Hirth. 2006. “Factor Substitution in Nursing Homes.” *Journal of Health Economics*, 25(2): 234-247.
- Cawley, John, Mathis Schroeder, and Kosali I. Simon. 2006. “How Did Welfare Reform Affect the Health Insurance Coverage of Women and Children?” *Health Services Research*, 41(2): 486-506.
- Cawley, John, and Kosali I. Simon. 2005. “Health Insurance Coverage and the Macroeconomy.” *Journal of Health Economics*, 24(2): 299-315.
- Cawley, John, Sara Markowitz, and John Tauras. 2004. “Lighting Up and Slimming Down: The Effects of Body Weight and Cigarette Prices on Adolescent Smoking Initiation.” *Journal of Health Economics*, 23(2): 293-311.
- Cawley, John. 2004. “The Impact of Obesity on Wages.” *Journal of Human Resources*, 39(2): 451-474.
- Cawley, John, James Heckman and Edward Vytlačil. 1999. “On Policies to Reward the Value Added by Educators.” *Review of Economics and Statistics*, 81(4): 720-728.
- Cawley, John, and Tomas Philipson. 1999. “An Empirical Examination of Information Barriers to Trade in Insurance.” *American Economic Review*, 89(4): 827-846.